

West Kootenay Regional Airport

NEW Huge 6-Screen **VIDEO WALL** (10 1/2 ft wide)



**NOW BOOKING
Advertising for
2012 to 2015**

***Book now,
space is limited!***

Ad Rates:

per advertisement in continuous 3 minute loop on 10 1/2 ft. video wall

Base monthly rates (min. 6 months)

15 sec ad \$ 325.00

7.5 sec spot \$ 195.00 (or \$ 162.50 as an add-on to 15 sec spot)

Base monthly rates (12 months or longer - 20% discount)

15 sec ad \$ 260.00

7.5 sec spot \$ 156.00 (or \$130.00 as an add-on to 15 sec spot)

Design and production \$250 per video ad.

Client must provide all logo, photos etc.

Permitted changes to ads are \$85/hour.

Also available:

24" X 48" static illuminated signs
above baggage carousel
from only \$1250 / year



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